



Stamperia Carcano Giuseppe Spa

Via per Alzate, 31
22032 Albese con Cassano (CO) Italy
+39 031 429611
stamperia@carcano.it
www.carcano.it

**PRIVACY POLICY FOR
WEBSITE CONTACTS**
679/2016/EU - GDPR

Privacy policy pursuant to Art. 13 of Regulation (EU) 2016/679

Dear User,

Pursuant to and for the effects of Art. 13 of Regulation (EU) 679/2016 on the protection of personal data ("GDPR"), we inform you that by visiting the website <https://www.carcano.it/> (the "Website"), your personal details will be processed by **Stamperia Carcano Giuseppe S.p.A.** (the "Company" or the "Controller"), in line with the provisions in the applicable legislation on the protection of personal data, as described below.

By accepting the contents of this privacy policy, you agree to your personal data being collected and used as described below.

Controller

The Controller is Stamperia Carcano Giuseppe S.p.A. with registered office in Via per Alzate, 31, 22032 Albese con Cassano (CO) and it can be contacted at the following email address: stamperia@carcano.it.

Type of data processed

1. Browsing data

The servers and IT systems used to operate the Website acquire some items of personal data during normal operation and their transmission is implicit in the use of Internet communication protocols.

These items of information are not collected to be associated with identified data subjects but, by their very nature, they might allow users to be identified through processing procedures and associations with data held by third parties.

This category of data includes IP addresses or domain names of the devices used by users connecting to the Website, and also URI (Uniform Resource Identifier) notation addresses of the requested resources, the time of the request, the method used in submitting the request to the server, the size of the response file, the code number indicating the status of the reply given by the server (successful, error, etc.) and other parameters relating to the operating system and the IT environment of the user.

The data may be used to ascertain any liability in the event of alleged cybercrimes that lead to the website being damaged.

This data, required in order to make use of web services, is also processed for the purpose of:

- obtaining anonymous and aggregate statistical information on the use of services (pages with most hits, number of visitors according to time of day, which days and geographical areas, etc.);
- checking that the services offered work properly.

Cookies are not used when the website is being browsed for the transmission of personal data.

2. Personal data supplied by the user

This is data supplied spontaneously by you in order to contact the Company through the "Contacts", "Request Information" section; as soon as the "Submit" button is pressed and you have ticked the "I have viewed/read this privacy policy" statement, we will process your identification and contact details as follows: name, surname, email address, the company you work for and your telephone number (optional).

Personal Information that we collect when a request is made for documentation to be sent

In the Products section on the <https://www.carcano.it/> website, we collect the data and personal information needed to fill in the request form for technical details about products. The information required is: *Name, Surname, notes*.

This form requests consent to process your data and to use it for marketing activities and/or sending newsletters (optional consent).

Purposes of data processing

With reference to the browsing data, we inform you that this data is used solely in order to check that the Website works properly. The data may also be used by the law enforcement authorities to ascertain any liability in the event of any cybercrimes that may lead to the Website being damaged. Without prejudice to the above, the data will be stored for the period of time specified in the relevant applicable legislation and, in any case, for the time strictly necessary to provide the user with the requested service and also to ensure that the communication is sent.

For this purpose, the data is processed based on Art. 6.1 letter f) of the GDPR, that is, for the legitimate interests pursued by the Controller.

The personal identification and contact data supplied by you on a voluntary basis, by accessing the "Contacts", "Request Information" section will be processed in order to respond to the requests sent by you via the "Contacts" section on the Website.

For this purpose, the data is processed based on Art. 6.1 letter b) of the GDPR, that is, for the performance of a contract to which you are a party or in order to perform pre-contractual steps based on your request.



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Place of Processing

The data will be processed by the Controller at its registered office and at its administrative office in Merate.

Data recipients

No collected data will be transferred or disclosed (except for communications to the judicial or law enforcement authorities, if required) over and above the cases specified in this privacy policy; in particular, your personal data will be processed by the employees and outsourced staff of the Controller, expressly and duly authorised to process the data for the pursuit of the aforesaid purposes.

In particular, your personal data is processed by the staff of the Controller and/or its outsourced staff, who have been specifically appointed in writing to process the personal data under Art. 29 GDPR and also under Art. 2-*quaterdecies* of Italian Legislative Decree no. 196/2003 as amended by Legislative Decree 101/2018 ("**Privacy Code**").

The data may also be processed by data processors (including outsourced companies which carry out marketing activities and manage and maintain servers). The outsourced companies can also process data through persons specifically appointed in writing who can perform the activities and process data for the same purposes for which the data processors were appointed by **Stamperia Carcano Giuseppe S.p.A.**

Your data may be disclosed to parties which are entitled to receive it due to an obligation of disclosure under the law or due to a need for disclosure in order for the company to uphold its rights before the relevant bodies.

Processing methods and nature of the provision of personal data

The data will be processed by the Company and by its appointees using manual and IT systems in compliance with the principles of fairness, correctness and transparency required by the applicable legislation on the protection of personal data and also safeguarding the privacy of the data subject, whose data is being processed, and their rights through the adoption of appropriate technical and organisational methods that allow a level of security to be guaranteed that is adequate to the risk.

The provision of your personal data by filling in the "Contacts", "Request Information" section, is required for the supply of the requested service; if the personal data is not provided, the service cannot be supplied.

Storage times

Your personal data will be stored for the time required to achieve the purposes for which it is processed.

Personal data provided on a voluntary basis by visitors is stored solely for the time strictly necessary for the performance of the requested service.

Browsing data is eliminated straight after being processed; therefore, it is not stored by the Controller. Browsing data is collected in an anonymous and aggregate form by Google Analytics for statistical purposes; for further information users are invited to visit the relevant [website](#).

Transfer of data

The Controller will not transfer your data outside the European Union.

Cookies

Cookies are small text files that are entered into the devices that a user uses to browse the Internet and thus when he/she visits websites. In particular, cookies allow a website to (i) recognise the device with which the user has accessed the website; (ii) track the user's browsing through the various pages of a website; (iii) identify users that return to the website.

Cookies are used for various purposes, including, by way of example, in order to guarantee that the websites operate, to ensure that they operate efficiently and to provide website owners with information.

The setting of third-party analysis and targeting cookies, whose purpose is that of improving your browsing experience and the collection of useful information, is optional. We will not set these cookies unless the user enables them through the Cookie Banner, which appears when the Website is accessed. For more detailed information on the cookies used, we suggest that you take a look at and read our cookie policy at the following [link](#).

Rights of data subjects

As a data subject, you are entitled to exercise your rights, vis-à-vis the Controller, referred to in Articles 15-21 of the GDPR. In particular, these rights relate to:



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- receiving confirmation about the existence of the user's personal data and his/her access to the data content (right of access);
- updating, amending and/or correcting personal data (right of rectification);
- asking for the erasure or restricted processing of data processed illegally, including data which does not need to be stored in relation to the purposes for which it was collected and otherwise processed (right of erasure and right to limited erasure);
- objecting to processing (right of opposition);
- withdrawing consent (where given), without affecting the lawfulness of the processing based on consent before its withdrawal (right to withdraw consent);
- asking the Controller to transfer the portable data directly to another controller (right of portability).

These rights can be exercised by sending a special request to the Controller at the following email address: stamperia@carcano.it.

Right to lodge a complaint

If you feel that your personal data has been processed in breach of the provisions in the GDPR, you have the right to lodge a complaint with the Italian Data Protection Authority (the "*Garante*"), as provided for in Articles 13 and 77 of the GDPR, and also in Art.140-*bis* of the Privacy Code or to seek an effective judicial remedy before the courts pursuant to Art. 79 of the GDPR.

Changes to the privacy policy and/or the purposes and/or forms of processing

The Controller reserves the right to amend this privacy policy and the processing purposes, at any time, by notifying the user thereof by means of posting the updated version on the Website.

Updated: November 2021